



ILLUMINATED BUDGET

- 1 BUDGETS Online
- 2 BILLS and LEGISLATION
- 3 CORPORATE AUTHORS in social media
- 4 CONSENSUS on FACTS
- 5 REPUTATION

8 REACHING an AUDIENCE

7 INFORMATION DISPLAY

6 ATTRIBUTION

6.1 Using data without assigning credit

- 6.1.1 Sure, the data source had citations that lead back to the org. Just not used.
- 6.1.2 How to get credit for work done? Want to put out data, but also need users of it to be accountable.
- 6.1.3 Sponsors (funding sources) of work will be unhappy about mis-assigned credit.
- 6.1.4 Alternative COULD be for everyone to put out their own individual reports and stop providing source data for other reports.
 - 6.1.4.1 Too much noise
 - 6.1.4.2 Someone will aggregate anyway and Nobody gets credit in the end
- 6.1.5 What if the report links back to the source material? Or if not directly credited, if it's easy to FIND the source data.
 - 6.1.5.1 Too much citation back-link gets ugly and cluttered
 - 6.1.5.2 Hard to get everyone on the same format
 - 6.1.5.3 Independent search is iffy... and cluttered
- 6.1.6 What about, Collaborative document, where one group just adds to a continuing larger discussion (wiki)?
 - 6.1.6.1 Still need to work up consensus
 - 6.1.6.2 Endless citations/ summaries can loop and fill up the discussion with noise.
 - 6.1.6.3 Still need a format to show source of funding To show credit
 - 6.1.6.4.1 Constrained format
 - 6.1.6.4.2 Predefined method of citation
 - 6.1.6.4.3 Existing and well exercised
 - 6.1.6.4.4 Public policy is a bit different from scientific discourse.
 - 6.1.6.4.5 Some papers are targeted at a very broad, lightweight readership; not scientific at all (public use documents)
 - 6.1.6.5 Another model are blogs and trackback on the web.
- 6.1.7 Credit for work can be illustrated and documented in annual reports and other communication directly with sponsors.
 - 6.1.7.1 The source problem is still, giving proper credit for data used in analysis.
 - 6.1.7.2 Not necessarily a problem of ethical behavior but of tools and mechanisms to make it easy?
- 6.1.8 Some organizations do not have a press group, to get exposure in the media. These groups could interface with media and get quoted if...we have ...
 - 6.1.8.1 Contact information/ expert lists
 - 6.1.8.2 Citations can lead reporters to experts
 - 6.1.8.3 Another use for citation is to find a list of who shares an opinion? Who has said what?